Thursday 5th of March

08.30 - 09.00
Welcome and introduction
Ödül Bozkurt (University of Sussex, UK) and Mike Geppert (FSU Jena)

09.00 - 10.30: Meeting 1 (Skype Session)
“Do we need a theory of externalization?”
Roger Strange (University of Sussex Business School, UK)
Discussant: Irina Surdu

“Behavioural theories and international business management: Are we overdue a revival of bounded rationality?”
Giulio Nardella, Rajneesh Narula and Irina Surdu (all three of Henley Business School, University of Reading, UK)
Discussant: Roger Strange

10.30 - 11.00: Coffee Break

11.00 - 12.30: Meeting 2 (Skype Session)
“Developing parameters for the occurrence of modern slavery: Towards an empirical validation of Crane's theory of modern slavery”
Christoph Dörrenbächer (Hochschule für Wirtschaft und Recht Berlin, Germany) and Lukas Ellerman
Discussant: Peter Zettinig

“International Business research: Confronting the theoretical IB discourse with unfolding phenomena in a complex dynamic world”
Peter Zettinig (University of Turku, Finland) and Niina Nummela (University of Turku, Finland)
Discussant: Christoph Dörrenbächer

12.30 - 14.00: Lunch Break
14.00 - 15.30: Meeting 3
“Emerging Economy MNCs and their geopolitical embeddedness: A case for a post-colonial perspective”
_Ulla Mense-Petermann (University of Bielefeld, Germany)_
_Discussant: Florian Becker-Ritterspach_

“The home country effect in internationalization theories of the firm: State of the art and future directions”
Florian Becker-Ritterspach (Hochschule für Technik und Wirtschaft Berlin, Germany) and Khaled Fourati
_Discussant: Ulla Mense-Petermann_

15.30 - 16.00: Coffee Break

16.00 - 17.30: Meeting 4
“The diplomatic imperative: MNEs as international actors”
_Brent Burmester (University of Auckland Business School, New Zealand)_
_Discussant: Brian Wierman_

“Outward investment from emerging markets: context and interdisciplinarity in IB research”
_Suma Athreye (University of Essex)_
_Discussant: Mike Geppert_

19.30 - End: Dinner at Wirtshaus Ratszeise

Friday 6th of March

10.00 - 12:00: Meeting 5
“Repackaging the airport leadership book: Self-management as the latest international management fad”
_Leo McCann (University of York, UK). Edward Granter (University of Birmingham, UK) and Brian Wierman (University of Manchester, UK)_
_Discussant: Brent Burmester_

“Epilogue and Group Discussion about new research agendas and directions for new research in IBM”
_Ödül Bozkurt (University of Sussex, UK) and Mike Geppert (FSU Jena)_

12.00 - 13.30: Lunch and Coffee - End of Paper Development Workshop